INVESTING IN CSR AND EDUCATION

Pilar Blaya
Corporate Social Responsibility & Cooperation
The integration of port services
The improvement of port terrestrial connectivity
The promotion of port competitiveness and efficiency
The city-port integration

Making commercial and economic growth compatible
With respect for surroundings
With an environmental strategy
In response to social demands
Inspired on CSR criteria
The vision

**FUNDACIÓN VALENCIAPORT**

- Know How
- Specialised Team
- Innovation Catalyst
- Corporate University

**METHODS AND INSTRUMENTS**

- Innovation R&D
- International Cooperation
- Training

**KNOWLEDGE FIELDS**

Centre of Excellence working for the

**PORT - LOGISTICS CLUSTER**

**Background**

- 30% Languages +3
- 71% of R&D&I Master or PhD
- 94% University graduates

Antwerp, 28th of Abril, 2016
Port and city partnership
Public and private partnership

... a tool to bring together the port community, academia and civil society
Networks
Results & benefits – 10 years

209 projects
15 industrial prototypes
87 planning and management software solutions
9 hardware solutions
8 databases and simulators

1 a 5
COSTA RICA
SIERRA LEONE
PANAMA
SWITZERLAND
BOSNIA & HERZEGOVINA
ARGENTINA
EL SALVADOR
ECUADOR
CZECH REPUBLIC
HONDURAS
HUNGARY
INDIA
THAILAND
RUSSIA
ALGERIA
COLOMBIA
LUXEMBOURG
VIETNAM
TURKEY
NICARAGUA
CHINA
CHILE

AUSTRALIA
IRELAND
ROMANIA
MALTA
ALBANIA
MOROCCO
BELIZE
DENMARK
MONTENEGRO
GUATEMALA
USA
ESTONIA
CROATIA
URUGUAY
LATVIA
POLAND
BRAZIL
SWEDEN
PORTUGAL
LITHUANIA
AUSTRIA
EQUATORIAL GUINEA

58 countries
426 partners

11 a 15
UNITED KINGDOM
FRANCE
GERMANY
PERU
SLOVENIA

6 a 10
MEXICO
BELGIUM
NORWAY
CYPRUS
HOLLAND
FINLAND

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NORWAY
CYPRUS
HOLLAND
FINLAND

SPAIN
ITALY
GREECE

Antwerp, 28th of Abril, 2016
A support tool

14000 documents
40 subscriptions

Results & benefits

€163,826.55 of business generated for the Valencian publishing sector

Publications of the FVP team:

- 51 Articles
- 25 Books
- 14 Books chapters
- 233 Presentations
- 2 Statistical newsletters

In collaboration with the FVP, external authors to the Fundacion and from different sectors take part in these publications.

| Universities | 132 |
| Consultances | 14 |
| Port Authorities | 23 |
| National and international institutions | 22 |
WORKSHOPS by subjects related and non-related to PROJECTS

<table>
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<tr>
<th>Related to projects</th>
<th>Non-related to projects</th>
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- 135 workshops, seminars and congresses
- 487 speakers
- 319 companies
- 6,594 attendees
- 293 courses
- 28,932 hours of training
- 158 seminars
- 7,310 students

Antwerp, 28th of April, 2016
The Port Management and Intermodal Transport Master’s degree

More than 800 professionals and university graduates have achieved their degree and are currently holding important positions in private companies, professional offices, port authorities and other administrations:

**MGPT visits and trips:**

- **4 ports** (Valencia, Sagunto, Alicante y Castellón)
- **1 trip to London** (Lloyds register, Lloyds Insurance, Baltic Exchange, IMO, P&I Club)
- **1 Outdoor Training**
- **4 terminals** (NOATUM, Grimaldi, TCV, cruise terminal)
- **1 regasification plant** (SAGGAS)
- **Visit to all the technical-nautical services** (moorers, tugs, pilots and a stevedore workshop)
- **Visit to the emergency control center**
- **Visit to a border inspection workstation** (Logiters)
- **Visit to warehouses** (Friopuerto freezer warehouse, RMINATRANS’ customs warehouse)
- **Visit to container depot** (Transbase Soler)
- **Visit to road transport companies**
  - packages (AZKAR)
  - container transport (Grupo Chema Ballester)
- **Visit to a container ship**

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Antwerp, 28th of Abril, 2016
The Port Management and Intermodal Transport Master’s degree
Evaluating the impact

The Port Management and Intermodal Transport Master’s degree
COMMON CSR POLICY

Based on social impact on

• People
• Society

Needs a commitment with:

• Workers
• Neighbourhood
• Environment

Distinguishing:

- Internal actions
- External contribution
Enhancing port-city integration
Considering human factor
Assuming societal concerns
Compensating impact
Mitigating risks

A leading role in its promotion within port community
CSR initiatives

ACTIONS:
Analysis, Diagnosis, Monitoring & Reporting
CSR Plan
Gender Plan
CSR Guidelines for maritime Sector (reporting & managing)
Societal Integration- Best practices in ports
Workshops, seminars & networks
Mobility Programme
Codes of Conduct
Free guided “educational” tours around the port to communicate the importance and spread knowledge of port activities

Schoolchildren
University students
Institutional visitors
Port professionals & their families

2015: 5200 students from 120 schools
OBJECTIVES:
Support to entities
Interested in committing
With their specific environment
To implement social initiatives
Within their own operational strategy
STAKEHOLDERS (beneficiaries):

SURROUNDING COMMUNITY

INTERNAL ENGAGEMENT: 5000+ WORKERS

15+ NGO and entities working with our Neighborhood

500+ Children per year

120+ Women (and their families)

30+ Immigrants
### Social Initiatives

#### Long-term cooperation in social projects

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Social Initiatives results

- **7,8 TONNES OF FOOD AND OTHER ESSENTIALS**
- **10,000+ ITEMS OF CLOTHING**
- **22,200+ TOILETRY PRODUCTS**
- **23,100+ ITEMS OF SCHOOL MATERIALS**
- **1,700+ EDUCATIONAL GAMES**
- **46,000+ EUROS FOR EDUCATION, TRAINING, IT, LEISURE ACTIVITIES (SPORTS, MUSIC, CULTURE)**

... DESTINED FOR PEOPLE IN NEED IN THE PORT'S SURROUNDING AREAS.
INVESTING IN CSR AND EDUCATION

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